Sean Geismann

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Academic Portfolio: https://Seangeismann.com

I am seeking a multi-faceted position where my strong interpersonal and leadership skills will contribute to the success of an organization. I strive to be part of a passionate and well-functioning team driven to deliver successful events.

WORK EXPERIENCE

Area Director of Banquets | Noble House Hotels and Resorts May 2024 – Present

- Hires, trains, and manages a staff of up to 30 to execute group, social, and wedding catering events.
- Manages a department with over $8 million in revenue across 2 properties since 2024.
- Oversees departmental CIP projects across 2 properties while providing ROI.
- Plans and executes guest activation events.
- Opened a new mobile food truck F&B outlet to cater to a public concert series.
- Plans yearly budgets and adjusts revenue, labor, and expense forecasts to meet operational needs.

Event Coordinator | Mount Vernon Canyon Club September 2023 – May 2024

- Manages small, medium, and large-scale meetings, weddings, and social events.
- Responsible for developing and selling food and drink packages for high priced private events.
- Developed and implemented a new marketing plan to broaden reach within the community.
- Introduced digital marketing tactics such as email marketing, SEO keyword optimization and reference marketing.
- Assisted in setting up AV needs.
- Managed 25+ vendor relationships.

Bartender/Server | Viewhouse Colorado Springs January 2020 – September 2023

EDUCATION

University of Colorado, Colorado Springs
Graduated January 2023

- Bachelor of Innovation with a Cross-Disciplinary Core of Globalization
- Bachelor of Science in Business Administration with emphasis on International Business and Marketing.

Skills gained: grant proposal writing, group leadership, and marketing techniques, and patent writing.

SKILLS and TECHNICAL PROFICIENIES

University of Colorado, Colorado

- Microsoft Suite Proficient
- Actabl Suites Trained
- Salesforce/Delphi
- Paylocity- Payroll Management
- HubSpot Social Media Marketing certified
- EventReserve
- 2 years WordPress Experience
- Language: A2 Spanish, B1 German
- Staff scheduling